



2012 Radio and Television Awards

Wednesday May 23rd 2012 at Lambeth Palace

The Sandford St Martin Awards are the UK's most prestigious awards for Radio and TV programmes dealing with religious or spiritual themes, with prize money totalling more than £10,000 awarded annually to programme producers. The ceremony is held in front of an invited industry audience at Lambeth Palace, where the winning Radio and Television production teams receive their prizes.

Separate Radio and TV judging panels will each award prizes as follows:

- A Premier Award of £2,000
- A Runner-up Award of £1,500
- Two merit awards of £1,000 each for highly commended programmes

To apply – please note the criteria below, and fill in an entry form for each programme you wish to submit.

THE CLOSING DATE FOR ENTRIES IS FRIDAY 10th February 2012

ELIGIBILITY

- Programmes should explore religious themes – or examine broader aspects of life of particular interest or concern to religious communities as well as appealing to a wider, general audience.
- We welcome entries from genres such as current affairs, drama, music or arts – as well as from specifically 'religious' commissions.
- Entries must be from UK-based programme or content makers, commissioning bodies, broadcasters or 'webcasters' with content originally made available to UK audiences.
- The Trust welcomes programmes on any of the world religions.

- While most of our entries are traditionally from national networks, we also welcome submissions of innovative work from 'new media' sources
- Entries must have been broadcast for the first time between **1st February 2011 and 31st January 2012** - and should be 'as transmitted'. No more than 2 programmes from any one series may be submitted

JUDGING CRITERIA

The judges will be looking for:

- Programmes with a strong religious or spiritual dimension – reflecting, investigating or explaining a religious approach to life and its meaning, seeking to evoke a religious response in the viewer, bringing a religious perspective to bear on political, social and economic arguments, or explaining a religious point of view, or an ethical dilemma.
- Boldness, originality and impact in the central editorial idea and its narrative structure – including format, presenters, and contributors
- Creative use of the relevant craft skills, eg sound, pictures, commentary, script, photography, directing and editing, consistent with the genre and budget
- Entertaining and engaging editorial that has clear appeal to the target audience

HOW TO ENTER

Please complete one entry form for each programme. (Downloadable from our website www.sandfordawards.co.uk).

For **each entry**, please include

- Two copies of the programme. We accept common digital file formats, as well as PAL DVDs and Audio CDs. Programmes must be clearly labelled with source, title and duration. (We may need more copies if shortlisted).
- Two copies of the entry form, plus the entry fee of **£50** for network broadcasts or the reduced rate of **£25** for local/community radio or other non-network entries.

Cheques should be made payable to the Sandford St Martin (Church of England) Trust. BACS payments to CAF Bank Ltd., sort code 40-52-40, account 00016810. Please notify Gill@sandfordawards.org.uk when BACS payments are processed.

Send completed entries to:

Gill Macdonald - Awards Administrator
The Sandford St Martin Trust
Rm 202, Church House
Great Smith Street,
London, SW1P 3AZ

Tel: 020 7898 1796

Fax: 020 7898 1797